



**FOR IMMEDIATE RELEASE**

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### **WeatherRate Announces Certified TV Stations**

**Phoenix, AZ (June 15, 2012)** – Forecast verification experts WeatherRate certified the following TV stations as the most accurate in their markets for the period March 1, 2011 through February 28, 2012:

<b>WeatherRated City</b>	<b>Certified TV Station</b>	<b>Network</b>
Baltimore, MD	WMAR	ABC
Buffalo, NY	WGRZ	NBC
Charlotte, NC	WCNC	NBC
Cincinnati, OH	WLWT	NBC
Columbia, SC	WLTX	CBS
Des Moines, IA	WOI-TV	ABC
Ft. Myers, FL	WBBH	NBC
Green Bay, WI	WBAY	ABC
Greensboro, NC	WFMY	CBS
Indianapolis, IN	WRTV	ABC
Jacksonville, FL	WTEV	CBS
Kansas City, MO	KSHB	NBC
Little Rock, AR	KLRT	FOX
Louisville, KY	WHAS	ABC
Memphis, TN	WPTY	ABC
Milwaukee, WI	WISN	ABC
Mobile, AL / Pensacola, FL	WPMI	NBC
Orlando, FL	WESH	NBC
Phoenix, AZ	KNXV	ABC
Providence, RI	WLNE	ABC
Rochester, NY	WROC	CBS
Salt Lake City, UT	KTVX	ABC
San Antonio, TX	WOAI	NBC



<b>WeatheRated City</b>	<b>Certified TV Station</b>	<b>Network</b>
San Diego, CA	KNSD	NBC
Syracuse, NY	WSYR	ABC
Tampa-St. Petersburg, FL	WFTS	ABC
Toledo, OH	WTOL	CBS
Tulsa, OK	KJRH	NBC
Wilkes-Barre / Scranton, PA	WBRE	NBC

### **About WeatheRate**

The Arizona-based company crowns local meteorologists across the country as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.

Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate at [weatherate.com](http://weatherate.com) or call (602) 909-8429.

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